

PRICE VERIFICATION

Price verification services help to pinpoint discrepancies in retail prices between the shelf and cash register. By taking a proactive approach, your business can improve customer satisfaction and avoid costly regulatory fines.

WIS International has experienced personnel who can collect this vital data so that it can be compared against corporate or store specific price files and prepare summary reports. These valuable reports allow you to identify pricing disconnects and develop an action plan to address these discrepancies. Web reporting provides senior management and store operations visibility to geographic and store specific opportunities to allow quick resolution of pricing discrepancies.

A price verification project provides the following opportunities for your business:

- Assist in identifying source of pricing errors
- Reduce under/overcharges
- Maintain consumer confidence
- Increase in-stock position
- No disruption to your business

Benefits for Your Business

Identify Pricing Discrepancies – Discover any differences between pricing at point of sale as compared to prices charged at checkout. Misaligned products, missing labels and tickets, as well as out-of-stock products can all be identified with price verification services.

Trained Workforce – Trained, direct employees provide the expertise to perform price verification services so that your employees can concentrate on running the business. With more than 14,000 trained specialists available for your next project, you can eliminate the hassle of hiring and training personnel to perform price verification projects—just rely on WIS International instead.

Technology – Technology is an important component of an accurate price verification project. WIS International routinely creates customized proprietary software programs to meet our clients' needs. The WISard™ data collection terminal allows for single-handed operations which facilitates a smooth and accurate price verification project for your business.

Project Management Expertise – A price verification project takes planning to succeed. With project management expertise that you can rely on, we'll take care of all the details to ensure flawless execution of your price verification project. Account instructions are developed for each client, so that your specific needs are met.

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Solutions you can count on

About WIS International

WIS International has been delivering accurate results to many of the biggest names in retailing and manufacturing for more than fifty years. With more than 200,000 physical inventory counts taken every year, WIS International has become one of the industry's largest and most trusted suppliers of Inventory Counting Services worldwide. In addition, WIS International also provides merchandising services such as new product placement, point-of-sale display services, fixture installations and product recall return services.

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